

**ASSISTANCE TO CULTURAL AND PERFORMING GROUPS DESIGNATED
“OFFICIAL CITY GROUPS”**

PURPOSE: The purpose of this policy is to specify the types of assistance ~~that will~~ which may be provided to cultural and performing arts groups ~~that are~~ designated as “Official City Groups” by the City Council. Groups eligible for consideration by the City Council for ~~that Official City Group~~ designation must be 501(c)(3) non-profit Moreno Valley community-based performance groups comprised mostly of Moreno Valley residents that either (1) at least perform at a quasi-professional level, perform frequently in the City of Moreno Valley and provide occasional free performances open to the community that occasionally draw audiences of 100 or more or (2) provide a facility devoted to the arts at which such quasi-professional performances or events are offered at no cost or low cost to the community.

POLICY:

I. Annual Assistance

- A. Sponsorship. The City will provide each designated Official City Group with ~~a \$2,000 per year an~~ annual sponsorship at a level specified in the City’s adopted operating budget each fiscal year. In return, each group agrees to perform, upon request and without further payment, a minimum of two city-sponsored events or to provide two arts oriented community events, at mutually agreeable times. Once scheduled, groups should not cancel scheduled performances without good cause. ~~Benefiting g~~Groups must acknowledge in their public relations materials ~~and tickets~~ that they are an Official City Group receiving a sponsorship from the City. Funding for the sponsorship is subject to funding budgeted for this purpose by the City Council ~~in Program 161~~ each fiscal year and is at the sole ~~option~~ discretion of the City ~~Council.~~
- B. Campus Facility Availability. The City will ~~provide~~ make the Grand Valley Ballroom available up to six (6) days per year ~~when the banquet facility is available~~ for Official City Group performances open to the community. The ~~6~~ dates shall be non-prime time dates at the discretion of the City Parks and Community Services Department. The ~~dates will be made available to eligible city-based groups that can provide a~~ performances or events must be quasi-professional in quality and of sufficiently broad interest to ~~event that would reasonably~~ attract an audience large enough to justify the use of the banquet facility. An audience of 100 or more ~~would meet this standard~~ (not including family/friends of the performers). If admission fees are charged or donations are made toward the event, the City will be paid for the standard rental fee for the

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facility or half of the gross proceeds, whichever is less. Half of the gross proceeds must cover the direct costs to use the facility. If the concert is free, the facility is free except for direct expenses. Parks and Community Services Department sStaff will work with the groups to minimize expenses.

- C. Priority of Usage. Requests for the usage in B above will be considered on an annual basis. ~~The City will give groups designated as Official City Groups first priority for at least one date per year. If no competing demand, Official City Groups can use all six dates if available.~~ The City Parks and Community Services Department will work with ~~those the~~ Official City Groups requesting the facility to develop a rotation schedule ~~in the event there is excess demand for this consideration if more than six (6) days in aggregated are requested in a year.~~ Performance schedules will be developed at least six (6) months in advance of performance dates. As a general principle, ~~the~~ a scheduled group will not be bumped from scheduled dates unless there is good cause or by mutual agreement. In the event that happens, the City Parks and Community Services Department will reschedule the performance at a mutually agreeable time.
- D. Obligations. Nothing in this policy shall be construed to create any legal obligation nor liability on the part of the city.