

## PROGRESS AND TRACKING - 6 Month Initiatives

Priority Category	Initiative #	Initiative Detail	Target Date	Key Department Head	Active	Complete	Notes
Infrastructure	4.4.1	Determine whether or not to move forward with acquisition of Southern California Edison-owned street lights. (Prior to October 27, 2016)	Oct 26, 2016	Ahmad Ansari		⊗	City Council approved Purchase and Sale Agreement on 10/18/16.
Library	3.2.1	Develop a robust training program to include basic computer classes and basic MS Office software training.	Dec 16, 2016	Terrie Stevens		⊗	Resume writing, job interviewing, career readiness and life skill workshops provided monthly. Computer classes hosted by library staff monthly. Online training subscription available during all Library operating hours.
Public Safety	2.7.1	Team with Technology Services and all other development services department to adopt the Accela Civic Platform (ACP).	Dec 31, 2016	Allen Brock		⊗	Simplicity (ACP) system successfully launched on 12/6/16.
Public Safety	2.8.2	Conduct a full-scale Emergency Operations Center Exercise.	Dec 31, 2016	Abdul Ahmad	⊗		Exercise scenario has been selected; exercise involving all Departments scheduled for March 2017.
Public Safety	2.8.3	Conduct no less than 1 full-scale Emergency Operations Center Exercise in each calendar year.	Dec 31, 2016	Abdul Ahmad	⊗		Annual exercise schedule to build upon outcome of March 2017 exercise.
Economic Development	1.1.2	In the next City budget cycle, allocate additional dollars to expand marketing efforts by increasing advertising placements and sponsorships.	Feb 16, 2017	Marshall Eyerman, Allen Brock, and Mike Lee	⊗		Request submitted, under review as part of City's two-year budget proposal.
Economic Development	1.1.4	Advance the Development Services Team as a "Center of Excellence" in serving all customers by use of technology services and tools and streamlining development processes via Accela's ACP project tracking software. Guarantee specific time frames for plan reviews, expedite permitting issuance processes, improve inspection functionality {Facilitate online applications and services - 9 months}	Feb 16, 2017	Marshall Eyerman, Allen Brock, and Mike Lee	⊗		In progress and on track with first phase completed on 12/6/16 with Simplicity (ACP) Go-Live.
Economic Development	1.1.11	Complete the re-brand of the Economic Development Department attraction efforts and launch a dedicated Economic Development website.	Feb 16, 2017	Marshall Eyerman, Allen Brock, and Mike Lee		⊗	Branding completed. Accelerating Opportunities website launched. Address: <a href="http://www.morenovalleybusiness.com">www.morenovalleybusiness.com</a>
Economic Development	1.4.1	Strengthen partnerships with existing medical providers such as Riverside University Health System and Kaiser Permanente to support and encourage expansion efforts.	Feb 16, 2017	Allen Brock and Mike Lee	⊗		Business Visitation Team set for 3/15/17 meeting with Riverside University Health Systems staff to discuss expansion plans and workforce partnerships.

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Economic Development	1.4.2	Create focused medical/office and elderly care facility marketing collateral to highlight Moreno Valley's unique assets and development opportunities.	Feb 16, 2017	Allen Brock and Mike Lee		⊗	New marketing collateral embedded into Economic Development webpage, flyer section. Linking new website in City's marketing outreach and email blasts.
Economic Development	1.4.3	Identify strategic partners to encourage the development of job readiness in high demand health care industries.	Feb 16, 2017	Allen Brock and Mike Lee		⊗	Strategic Partners identified. Business Visitation team following up to establish workforce partnerships. Initiative complete, with implementation activity ongoing.
Economic Development	1.8.1	Evaluate hiring one (1) full time staff member, or equivalent outsourced support, to business attraction such as proactive print and digital marketing, branding, website management, content and email marketing, trade show and industry events planning and attendance, lease mining, site selection assistance, demographics and market analysis, brochure development, database collection, real estate industry liaison, and new business relationship building efforts.	Feb 16, 2017	Mike Lee	⊗		Request submitted, under review as part of City's two-year budget proposal.
Economic Development	1.8.2	Evaluate hiring two (2) full time staff members, or equivalent outsourced support, for workforce development, including oversight of the Hire MoVal program, operations at the Moreno Valley Employment Resource Center, job readiness workshops, partnership and relationship building, and new job training initiatives. First hire (6 months) Second hire (18 months)	Feb 16, 2017	Mike Lee	⊗		City Council approved new position of Sr. Management Analyst on 2/7/17.
Public Safety	2.1.1	Form a working group, with existing staff, to research, evaluate and test progressive law enforcement programs for use in the City.	Feb 16, 2017	Ahmad Ansari, Abdul Ahmad, Allen Brock, Tom DeSantis, and Joel Ontiveros		⊗	Police Department built working groups to evaluate current patrol methods, mail theft operations, homeless outreach, social media, and to improve statistical crime analysis. Initiative complete, with Working Group's activity ongoing.
Public Safety	2.3.2	Work with new and existing affordable housing providers to help them solve problems and promote a Crime-Free Multi-housing Program.	Feb 16, 2017	Marshall Eyerman and Joel Ontiveros		⊗	Continued building relationships with apartment managers. In January, hosted a meeting with more than 20 managers to discuss crime free multi-housing strategies to improve quality of life in multi-family facilities. Anticipate 3-4 meetings annually. Initiative is complete, with activity ongoing.

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Public Safety	2.3.4	Raise public trust by increasing law enforcement's presence at community events.	Feb 16, 2017	Marshall Eyerman and Joel Ontiveros		⊗	PD taking more active role in all city events and advertising this role on social media. Requested Sheriff Recruiting Unit attend more community events. Initiative complete, with implementation activity ongoing.
Public Safety	2.11.2	Respond to citizen calls for [Animal Control] service the day they are received or within 24 hours for low priority calls received near or after the end of a work shift.	Feb 16, 2017	Terrie Stevens		⊗	Realigned Animal Control call priorities to achieve desired response times outlined in Initiative. Calls prioritized 1-6. All calls now immediately dispatched to the Animal Control Officers to reduce response times by allowing ACO to plan routes efficiently.
Public Safety	2.11.3	Conduct weekly proactive patrols in close proximity to schools, parks and areas identified as having the greatest number of stray animals reported in an effort to reduce dog bites by 5%.	Feb 16, 2017	Terrie Stevens		⊗	Animal Services analyzed dog bite data over several years via GIS. Conducting additional patrols and educational outreach in areas with greatest number of bites. Dog bites decreased by 16% over the past year.
Public Safety	2.12.1	Present results of Feasibility Study to the Public Safety Sub-Committee.	Feb 16, 2017	Tom DeSantis	⊗		Consultant report not yet finalized (as of 3/2/17). The report will be agendized for a City Council Study Session as soon as the final report is available.
Public Safety	2.13.1	Establish a planning committee to identify and assess potential hazards in the community.	Feb 16, 2017	Abdul Ahmad		⊗	Local Hazard Mitigation Plan (LHMP), required for City's receipt of disaster mitigation and recovery funds, completed for review by Governor's Office of Emergency Services (CalOES) and by Federal Emergency Management Agency (FEMA). Currently coordinating implementation with City departments.
Public Safety	2.13.2	Establish mitigation strategies for the recognized hazards including goals, objectives and associated costs.	Feb 16, 2017	Abdul Ahmad		⊗	Encompassed in Local Hazard Mitigation Plan (Initiative 2.13.1).
Library	3.3.2	Promote job readiness by providing workshops on resume writing, job interviewing, career readiness and life skills four times per year.	Feb 16, 2017	Terrie Stevens		⊗	Job readiness workshops, resume writing, job interviewing, career readiness and life skills sessions provided monthly.

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Library	3.3.3	Conduct public information workshops on topics such as tax filing assistance, social security, signing up for Covered California.	Feb 16, 2017	Terrie Stevens		⊗	Workshops scheduled throughout 2017 on various topics including income tax filing assistance, Social Security benefits, Veterans benefits, first-time homebuyers, financial aid and scholarship opportunities, preventing fraud, identity theft, etc.
Infrastructure	4.2.1	Present initial infrastructure needs assessment information to the City Council at a study session.	Feb 16, 2017	Ahmad Ansari		⊗	Presentation made to Council at 2/14/17 Study Session.
Beautification, Community Engagement, and Quality of Life	5.1.1	Fully implement the Volunteer Community Clean Up Program in which Code Compliance staff identifies distressed properties and partners with volunteers to provide labor to address compliance issues. Refocus outreach efforts from students to service clubs, commencing with Moreno Valley Noon Rotary.	Feb 16, 2017	Ahmad Ansari, Allen Brock, and Abdul Ahmad		⊗	First project completed 10/1/16 by Noon Rotary, Valley View High School's Interact Club and City staff. Staff will identify potential properties & volunteers for subsequent program activities.
Beautification, Community Engagement, and Quality of Life	5.1.2	Establish an annual Day of Volunteerism.	Feb 16, 2017	Ahmad Ansari, Allen Brock, and Abdul Ahmad		⊗	First program conducted on 1/25/17. Included two site projects (Hidden Springs Park, March Field Park), along with a Citywide Bulky Item Pick Up event.
Beautification, Community Engagement, and Quality of Life	5.4.1	Compile updated, accurate resource information into one document/brochure and share with public safety, code enforcement, and nonprofit staff members.	Feb 16, 2017	Marshall Eyerman, Joel Ontiveros, Betsy Adams, Ahmad Ansari, Abdul Ahmad, and Allen Brock		⊗	POP Team and City staff have compiled a Resources guide for homeless persons, business owners, and citizens. It contains information on social services, and strategies on making businesses and shopping centers less attractive to homeless occupancy and loitering. Anticipate publication in March 2017.
Beautification, Community Engagement, and Quality of Life	5.4.2	Provide/expand training to public safety and code enforcement staff on effective strategies for interaction with homeless individuals.	Feb 16, 2017	Marshall Eyerman, Joel Ontiveros, Betsy Adams, Ahmad Ansari, Abdul Ahmad, and Allen Brock		⊗	Interactive training provided to field officers who regularly encounter homeless persons. POP Team also works regularly with Code to resolve complaints. City participation in County-led Homeless Point-in-Time count (January 2017) provided initial insight. County's unofficial Count results: 31. Initiative complete, with implementation activity ongoing.

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Youth Programs	6.1.1	Implement the Summer at City Hall program with the Val Verde Unified School District and analyze the effectiveness of the program with the intent to grow this initiative in future years.	Feb 16, 2017	Pat Jacquez-Nares	⊗		Program responsibility reassigned by VVUSD. Awaiting District's selection of an instructor for Summer 2017, and additional feedback to allow the City Clerk Department to finalize the program structure. Program scheduled to commence, as scheduled, on 6/12/17.
Youth Programs	6.1.2	Collaborate with the Youth Opportunity Center to strengthen interview and job skills for employment opportunities in utilizing the Expanded Subsidized Employment program.	Feb 16, 2017	Betsy Adams	⊗		Staff working with the Emerging Leaders Council to host a Youth Resource Conference on 4/8/17. The Conference will focus on workplace etiquette, interview skills, resume writing, and mock interviews.
Youth Programs	6.1.3	Offer courses through contractors and in-house City staff such as computer training, technology skills, and resumé assistance for youth ages 16-21 years.	Feb 16, 2017	Betsy Adams		⊗	City now offering four contract classes: Computers for Beginners, Job Readiness Workshop, Leadership Academy and Youth Professional Development.
Youth Programs	6.2.3	Implement a collaborative partnership with University of California, Riverside's Food Program at City camps and Time for Tots programs.	Feb 16, 2017	Betsy Adams	⊗		Staff from City, Child Care program, THINK Together collaborating with UCR Expanded Food and Nutrition Education Program (EFNEP) staff.
Youth Programs	6.2.4	Promote nutrition education to improve students' health and reduce childhood obesity through family information sharing and after-school recreation health/wellness programs.	Feb 16, 2017	Betsy Adams		⊗	City and THINK Together provide healthy lifestyles and nutrition information from CA Nutrition Network's Harvest of the Month (HOM) curriculum, the federal My Plate program, the Kaiser healthy living curriculum, the Coordinated Approach To Child Health (CATCH) program, and a partnership with Target. A future project with the UCR Nutrition Program is also under review.