

**\*REVISED AGENDA**  
**CITY COUNCIL OF THE CITY OF MORENO VALLEY**  
**MORENO VALLEY COMMUNITY SERVICES DISTRICT**  
**CITY AS SUCCESSOR AGENCY FOR THE**  
**COMMUNITY REDEVELOPMENT AGENCY OF**  
**THE CITY OF MORENO VALLEY**  
**MORENO VALLEY HOUSING AUTHORITY**

**November 3, 2015**

**STUDY SESSION – 6:00 PM**

**City Council Study Sessions**

First & Third Tuesdays of each month – 6:00 p.m.

**City Council Meetings**

Special Presentations – 5:30 P.M.

Second & Fourth Tuesdays of each month – 6:00 p.m.

**City Council Closed Session**

*Will be scheduled as needed at 4:30 p.m.*

City Hall Council Chamber – 14177 Frederick Street

*Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities, in compliance with the Americans with Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in a meeting should direct such request to Guy Pegan, ADA Coordinator, at 951.413.3120 at least 48 hours before the meeting. The 48-hour notification will enable the City to make reasonable arrangements to ensure accessibility to this meeting.*

Dr. Yxstian A. Gutierrez, Mayor Pro Tem  
Jeffrey J. Giba, Council Member

Jesse L. Molina, Mayor

George E. Price, Council Member  
D. LaDonna Jempson, Council Member

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**\*THE CITY COUNCIL RECEIVES A SEPARATE STIPEND FOR CSD  
MEETINGS\***

**STUDY SESSION – 6:00 PM  
NOVEMBER 3, 2015**

**CALL TO ORDER**

**PLEDGE OF ALLEGIANCE**

**INVOCATION**

Pastor Harold Arevalo, First Assembly of God

**ROLL CALL**

**INTRODUCTIONS**

**PUBLIC COMMENTS ON MATTERS EITHER ON THE AGENDA OR NOT ON THE  
AGENDA UNDER THE JURISDICTION OF THE CITY COUNCIL**

There is a three-minute time limit per person. Please complete and submit a BLUE speaker slip to the City Clerk. All remarks and questions shall be addressed to the presiding officer or to the City Council.

**A. SPECIAL ORDER OF BUSINESS**

- A.1. SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS OVERVIEW  
(HASAN IKHRATA, EXECUTIVE DIRECTOR - POWERPOINT (Report of:  
City Manager)
- ~~A.2. NORTH-SOUTH PROJECT (SOUTHERN CALIFORNIA GAS COMPANY)  
(Report of: City Manager) \*ITEM DELETED FROM AGENDA~~
- A.3. DISCUSSION OF NEXTDOOR.COM ONLINE SOCIAL NETWORK (Report  
of: City Clerk)
- A.4. CITY COUNCIL REQUESTS AND COMMUNICATIONS

**(ITEMS MAY BE DEFERRED BY COUNCIL IF TIME DOES NOT PERMIT FULL  
REVIEW.)**

- ❖ Oral Presentation only - No written material provided

**PUBLIC INSPECTION**

The contents of the agenda packet are available for public inspection on the City's website at [www.moval.org](http://www.moval.org) and in the City Clerk's office at 14177 Frederick Street during normal business hours.

Any written information related to an open session agenda item that is known by the City to have been distributed to all or a majority of the City Council less than 72 hours prior to this meeting will be made available for public inspection on the City's website at [www.moval.org](http://www.moval.org) and in the City Clerk's office at 14177 Frederick Street during normal business hours.

**ADJOURNMENT**

\*Revision

## **CERTIFICATION**

*I, Jane Halstead, City Clerk of the City of Moreno Valley, California, certify that 72 hours prior to this Study Session, the City Council Agenda was posted on the City's website at: [www.moval.org](http://www.moval.org) and in the following three public places pursuant to City of Moreno Valley Resolution No. 2007-40:*

City Hall, City of Moreno Valley  
14177 Frederick Street

Moreno Valley Library  
25480 Alessandro Boulevard

Moreno Valley Senior/Community Center  
25075 Fir Avenue

Jane Halstead, CMC,  
City Clerk

Date Posted:



# City Council Study Session City of Moreno Valley

Hasan Ikhmeta, Executive Director  
Southern California Association of Governments

November 3, 2015

# SCAG Region



- Nation's largest Metropolitan Planning Organization (MPO)
- 38,000 Square Miles
- 15 Subregions
- Nation's Global Gateway for Trade

## SCAG FACTS ▶

**191**  
Cities  

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**6**  
Counties

**18.5**  
Million  
People

**16th**  
Largest  
Economy  
in the  
World

# Regional Challenges



# SCAG's Governance Structure



## General Assembly

- Representative from each member jurisdiction
- Meets once a year

## Regional Council

- Comprised of 86 local elected officials
- Meets once a month
- Sets policy direction for the agency

## Policy Committees

- 3 major policy committees
- Meets once a month
- Makes policy recommendations to the Regional Council

# What is an RTP/SCS

- Represents the long-term vision and accompanying investment framework to address regional transportation and land use challenges and opportunities in a region.
- Secures federal funding for transportation projects
- Federal Requirements
  - Must be long-range: 20+ years into the future
  - Must be financially-constrained: Revenues = Costs
  - Must pass regional emission standards (Conformity)
- State Requirements
  - Must meet SB 375 requirements (address GHG reductions)

# Past RTP/SCS Accomplishments

## Infrastructure Investment

- Alameda Corridor
- Metrolink System
- HOV System

## Initiated New Regional Policies

- Compass Blueprint program
- Created the subregional structure
- Heal the Bay program
- Regional aviation demand forecast
- Regional economic development initiatives
- Adopted first Sustainable Communities Strategy to reduce regional GHG emissions



# Why is Developing an RTP/SCS Important?

- Transportation knows no boundaries
- Coordination of regional projects
- Facilitates regional/local competitiveness for funding
- Allows any federally-funded or regionally-significant projects to maintain their eligibility for federal funding



2016  
2040 RTPSCS

# Growth Forecast – 2012-2040

## RIVERSIDE COUNTY

	2012	2040	CHANGE
POPULATION	2,245,000	3,168,000	923,000
HOUSEHOLDS	695,000	1,049,000	354,000
JOBS	617,000	1,175,000	558,000

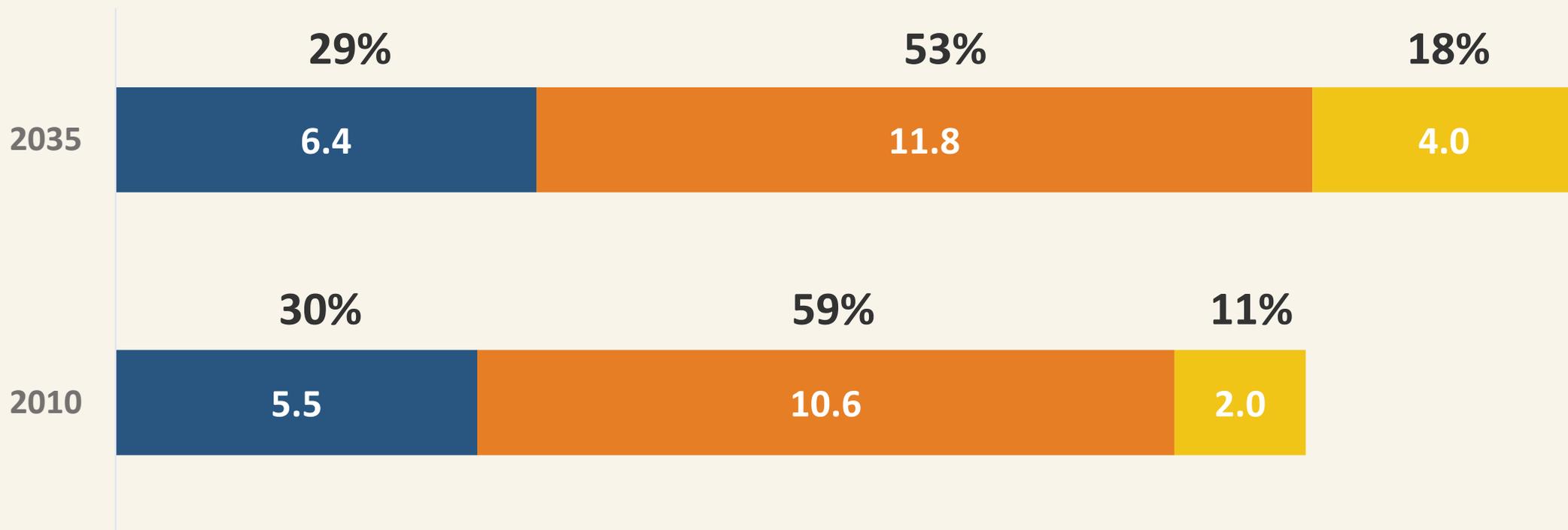
## SCAG REGION

	2012	2040	CHANGE
POPULATION	18,323,000	22,121,000	3,798,000
HOUSEHOLDS	5,886,000	7,407,000	1,521,000
JOBS	7,440,000	9,872,000	2,432,000

# Population Shifts by Age Cohort

Population by Age Group (in millions)

■ 0-20   ■ 21-64   ■ 65+



Note: Percentages do not add to 100% due to rounding  
Source: US Census Bureau, SCAG

# Implications of Changing Demographics

- Increased demand for housing choices in cities with lots of amenities
- Surplus of large-lot homes
- Increased demand for health care and social services
- Downward pressure on tax revenues
- Changing transportation preferences



Attachment: Mo\_Valley\_Study\_Session\_Ikhrata (1753 : SOUTHERN CALIFORNIA

# From Baby Boomers to Millennials



VS

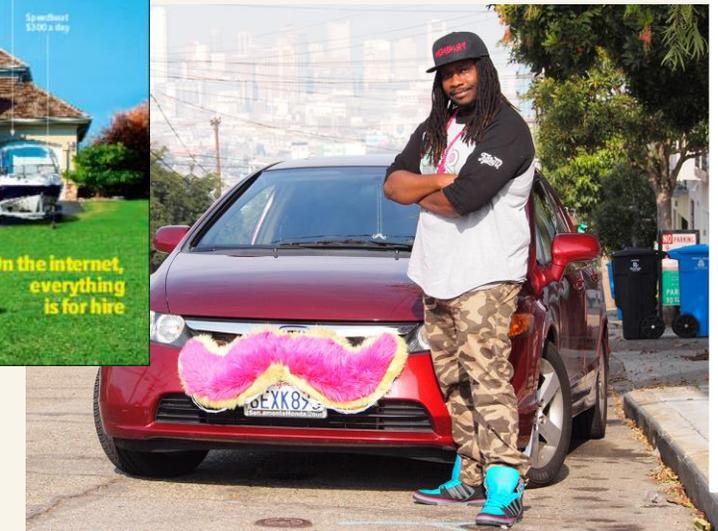


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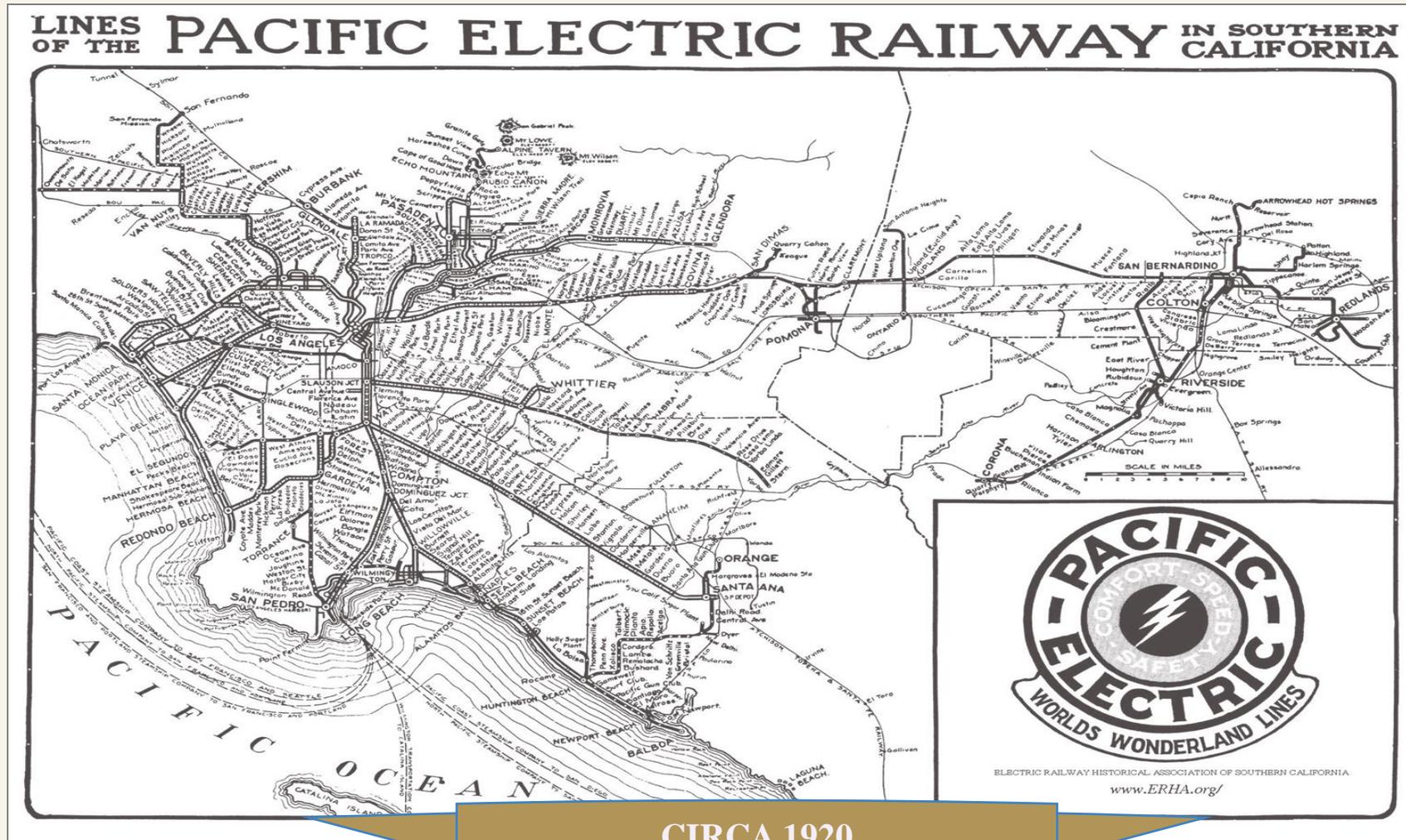
# Shared Mobility/Shared Economy

- Rapid adoption of new communication technologies
- Travel fewer miles and make fewer trips
- Less interested in car and home ownership
- Rapidly adopting to the “shared” economy
- Favor low-travel urban lifestyles with emphasis on walking, cycling, ride-sharing and transit



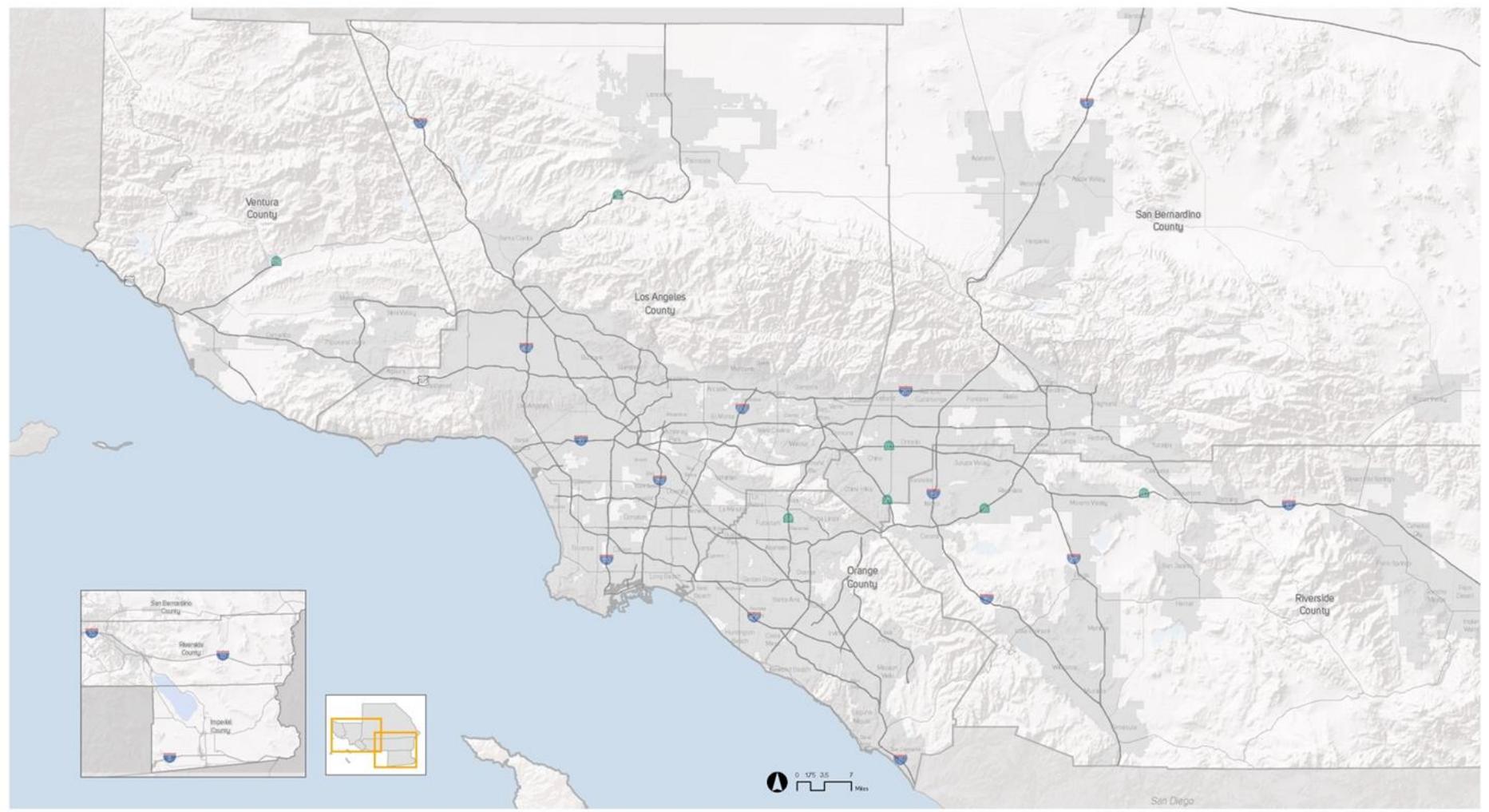
2016  
2040 RTPSCS

# 2016 RTP/SCS Emerging Trends & Opportunities Passenger Rail



CIRCA 1920

# Passenger Rail and Transit - 1990



Map Title: 2040 Transit Network Planned and Existing SCAG Region (Source: SCAG)

P:\PingW\Transit\_Accessibility\mxds\Rail\2040 Transit network planned and existing (SCAG Region).mxd | Date: 9/10/2015

Attachment: Mo\_Valley\_Study\_Session\_Ikhrata (1753 : SOUTHERN CALIFORNIA

# Passenger Rail and Transit - 2012

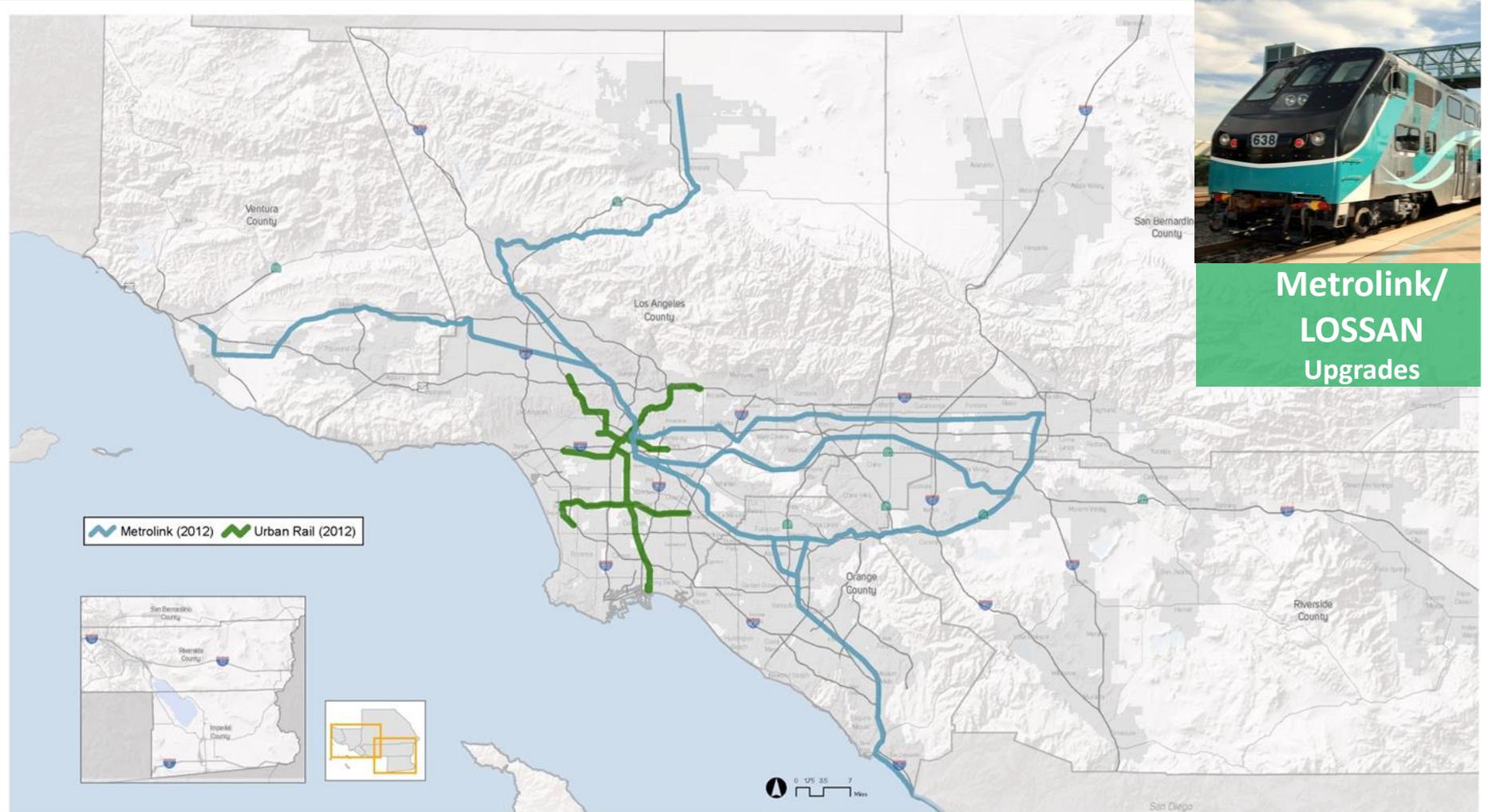


Image courtesy Metro © 2012 LACMTA

Light and Heavy Rail Extensions



Bus Rapid Transit Expansion



Metrolink/  
LOSSAN  
Upgrades

# Passenger Rail and Transit - 2040

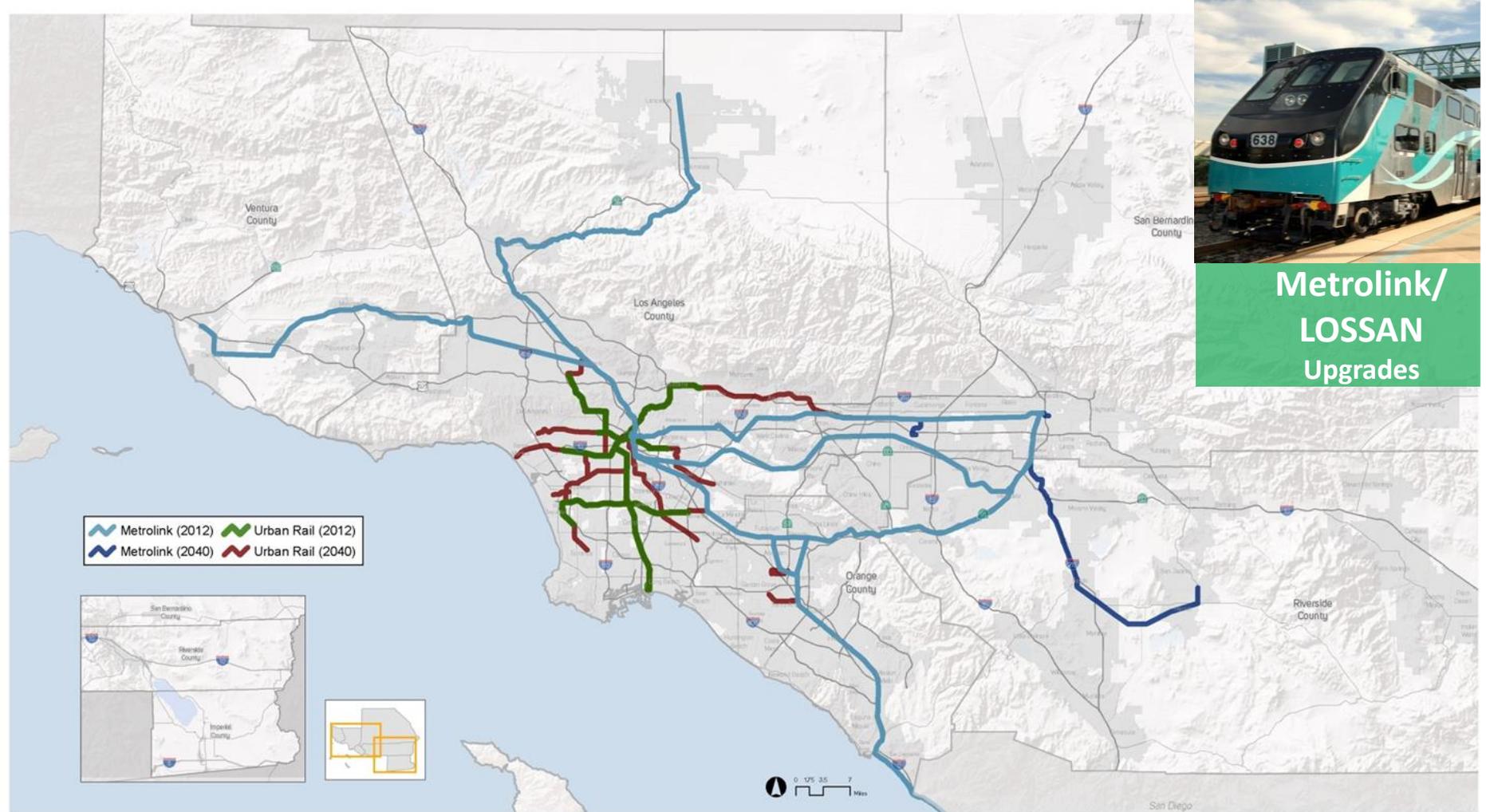


Image courtesy Metro © 2012 LACMTA

Light and Heavy Rail Extensions



Bus Rapid Transit Expansion



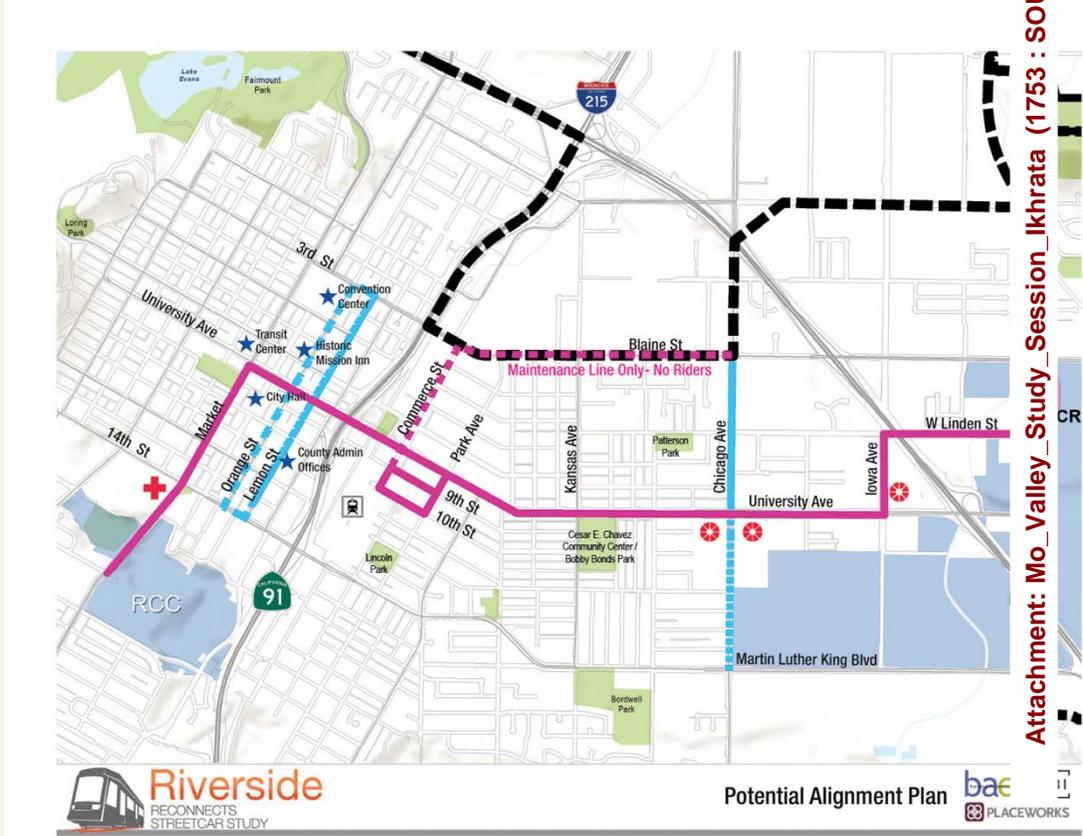
Metrolink/LOSSAN Upgrades



# Riverside

## RECONNECTS STREETCAR STUDY

- City of Riverside evaluating potential costs, benefits and feasibility of implementing modern streetcar service
- Potential alignment would connect UC Riverside, Downtown Riverside, and Market/Magnolia corridor
- The study will also evaluate development potential and value capture opportunities
- Study conclusion in February 2016
- Map shows potential Phase 1 alignment



Potential Alignment Plan **bae** PLACEWORKS

Attachment: Mo\_Valley\_Study\_Session\_Ikhrata (1753 : SOUTHERN CALIFORNIA

# Southern California's Goods Movement System

## The Importance of Southern California Goods Movement



- 6 Air Carrier Airports
- 2 largest U.S. container ports (Long Beach/Los Angeles), and Port of Hueneme
- Extensive network of freeways and arterials
- 2 Class I railroads (BNSF/UP)
- 6 international border crossings (4 freight)
- Abundant warehousing facilities
- Large internal market

Attachment: Mo\_Valley\_Study\_Session\_Ikhrata (1753 : SOUTHERN CALIFORNIA

# Goods Movement System and the Economy

The region is the largest international trade gateway in the U.S., supported by marine ports, air cargo facilities, railroads, and freeways. In 2014, the Ports of Los Angeles, Long Beach, and Hueneme collectively handled almost **\$405 billion** of maritime cargo.



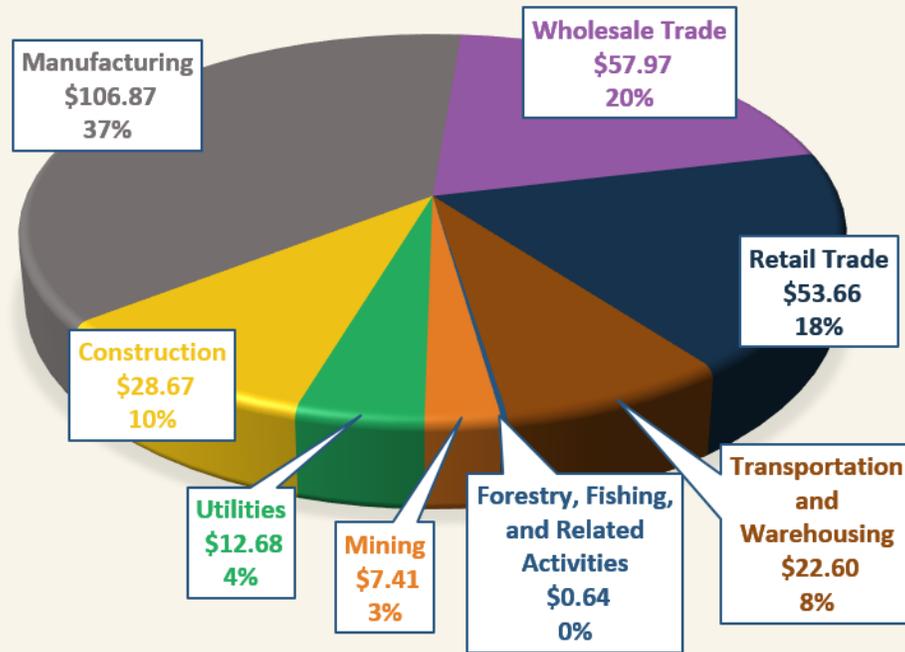
Regional airports handled nearly **\$92 billion** in international air cargo in 2014.

In 2014, almost **\$14 billion** of trade passed through Imperial County POEs.

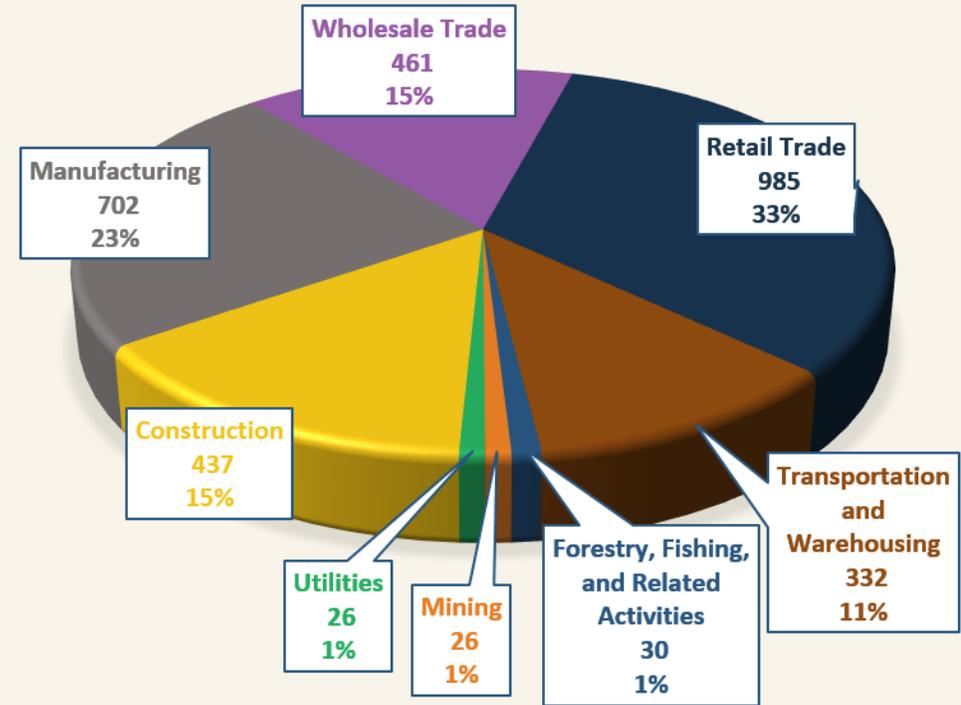
# One Third of the Regional Economy

## Is supported by Goods Movement Dependent Industries

### 2014 Economic Contributions \$291 billion GRP

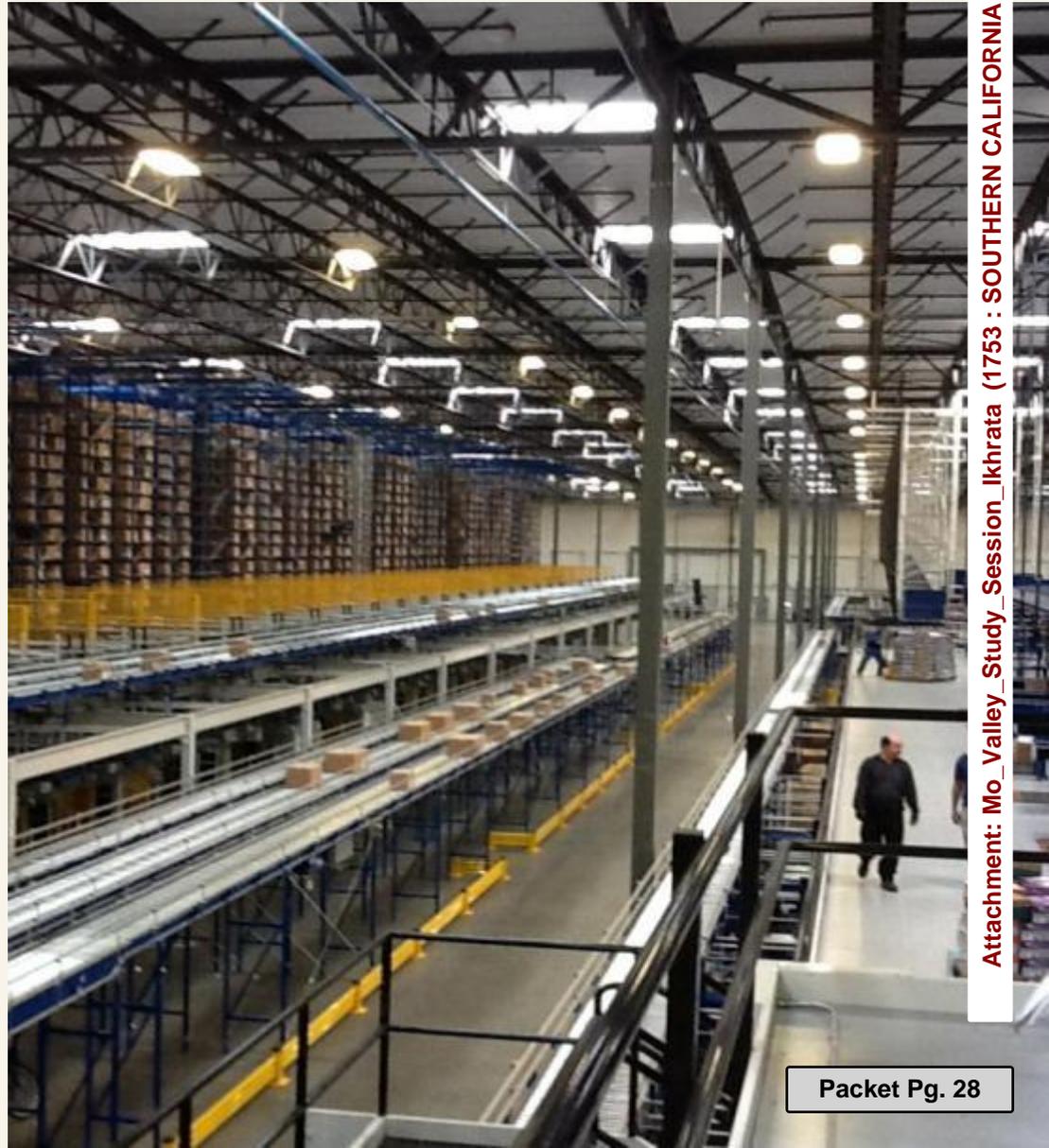


### Employment Contributions 2.9 million jobs

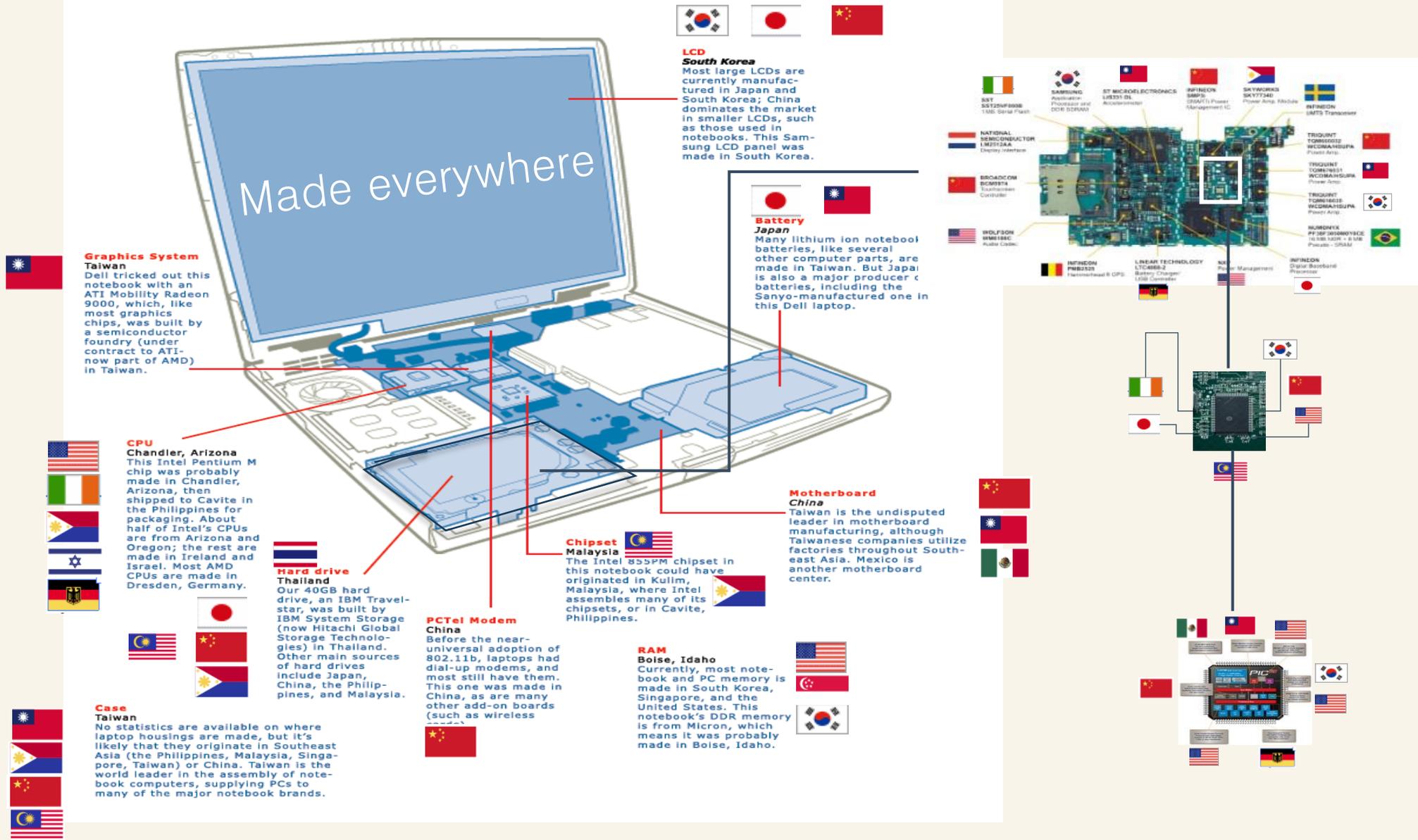


# Importance of a Thriving Logistics Industry

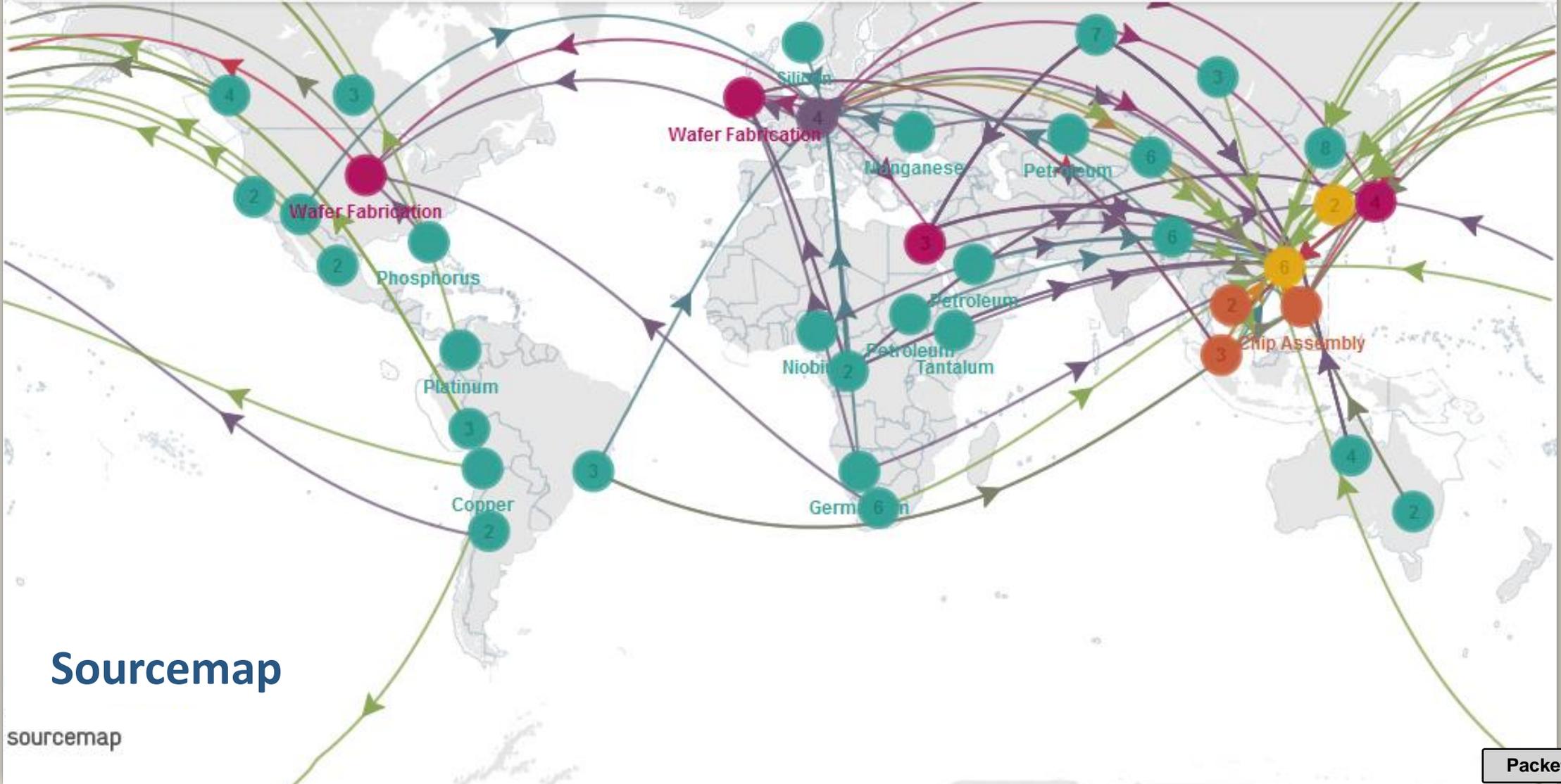
- Southern California has more warehousing space than any other area in the country
- The region has nearly **1.2 billion sq. ft.** of warehousing and distribution centers
- Logistics activities, and the jobs that go with them, depend on our **freight transportation infrastructure**
- Our freight infrastructure supports **imports, exports, and domestic trade** (including **manufacturing** and **business operations**)



Attachment: Mo\_Valley\_Study\_Session\_Ikhrata (1753 : SOUTHERN CALIFORNIA



# Laptop Computer



## Sourcemap

sourcemap

# Growing Volumes

## Trucks



## Trains

Peak Day Train Volumes  
(Metrolink Volumes in Parentheses)

Line Segments	Type	2010	2035
BNSF San Bernardino Subdivision <i>Hobart–Fullerton</i>	Passenger	54(28)	77(51)
	Freight	45	90
BNSF San Bernardino Subdivision <i>Atwood–W. Riverside</i>	Passenger	26(24)	42(40)
	Freight	49	99
BNSF San Bernardino Subdivision <i>W. Riverside–Colton</i>	Passenger	10(8)	42(40)
	Freight	67	147
BNSF Cajon Subdivision <i>San Bernardino–Silverwood PLUS</i> UP Mojave Subdivision <i>W. Colton–Silverwood</i>	Passenger	2(0)	2(0)
	Freight	93	147
UP Los Angeles Subdivision <i>East LA–Pomona PLUS</i> UP Alhambra Subdivision <i>Yuma Jct.–Pomona</i>	Passenger	13(12)	21(20)
	Freight	52	98
UP Los Angeles Subdivision <i>Pomona–W. Riverside PLUS</i> UP Alhambra Subdivision <i>Pomona–West Colton</i>	Passenger	13(12)	21(20)
	Freight	51	109
UP Yuma Subdivision <i>Colton–Indio</i>	Passenger	1(0)	1(0)
	Freight	45	109

# The Southern California Air Quality Challenge



Source: AQMD, 2011

**Federal Attainment Deadlines**

**(PM<sub>2.5</sub>)**

- 2014 (annual average standard)
- 2019 (24 hr average standard)

**Ozone**

- 75% beyond projected 2023 reductions by 2032
- 80 ppb by 2023
- 75 ppb by 2032

# Goods Movement Projects and Strategies

*Expected Goods Movement Investments DRAFT 2016 RTP/SCS*

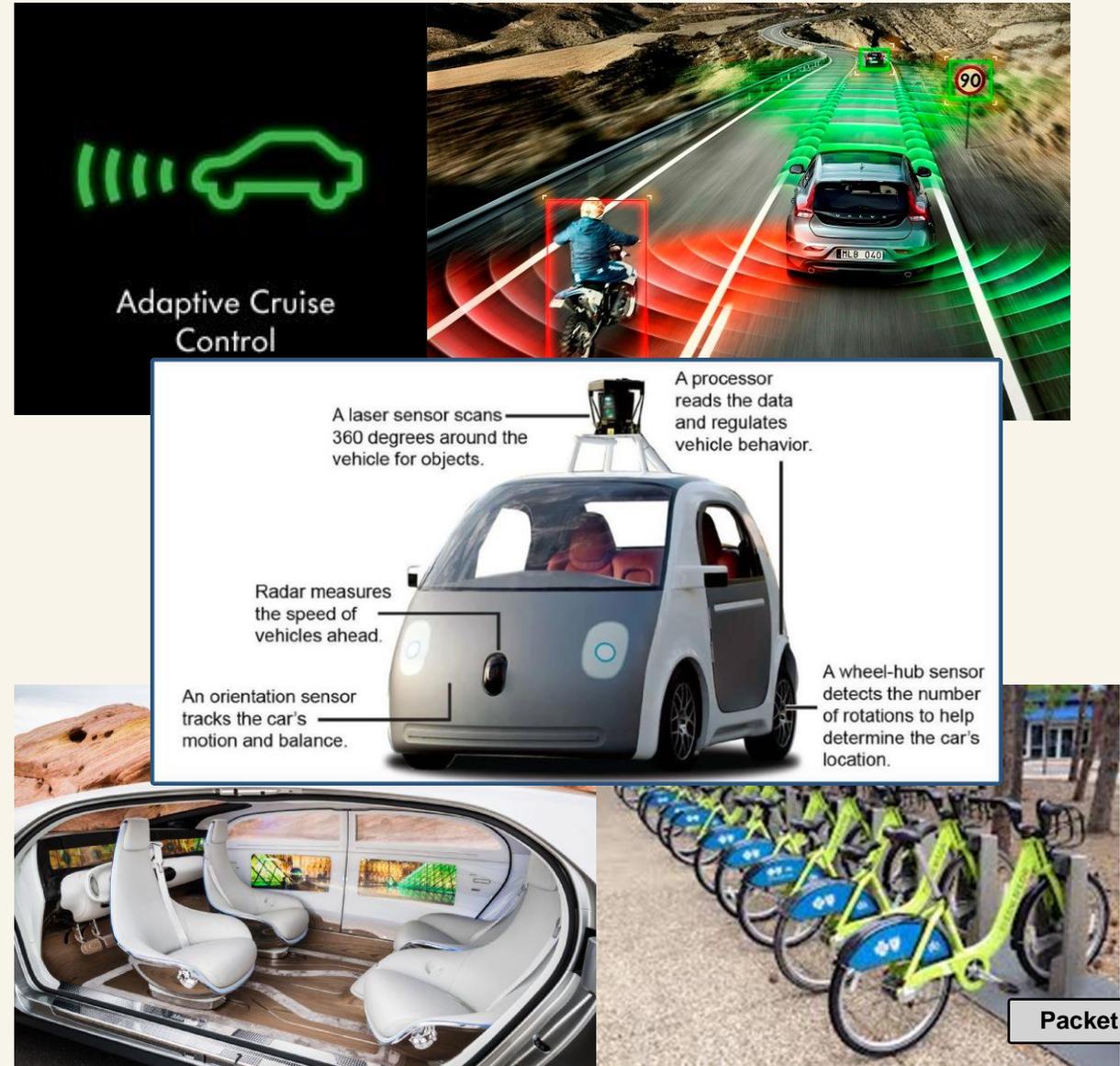
Over **\$75 Billion**

- East-West Freight Corridor
- Port access
- Freight rail capacity
- Grade separations
- Truck bottleneck projects
- Intermodal facilities
- Emission reduction strategies



# Transportation Technologies

- Neighborhood Electric Vehicles (NEVs)
- Urban Mobility Platforms
- eBikes
- Car/Bike Sharing
- Travel Planning Apps
- Connected Vehicle Technologies
- Semi-automated drive modes
- Adaptive Cruise Control
- Lane centering
- Fully Autonomous Vehicles

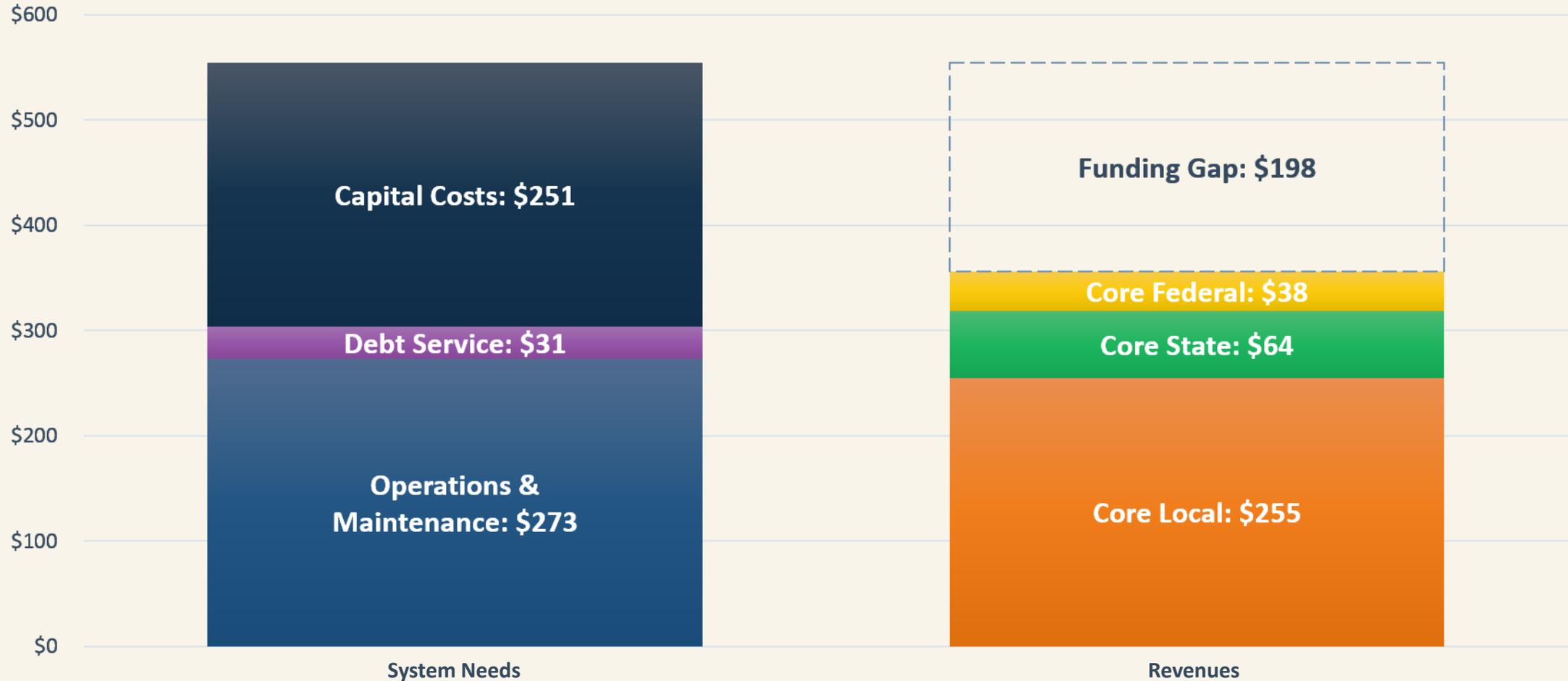


# Active Transportation



# Finance - Insufficient Core Revenues to Meet System Needs

Total SCAG Region System Needs: \$554 Billion (in Nominal Dollars)



Note: Numbers may not sum to total due to rounding

# Anticipated Outcomes

- Additional transportation system capacity
- State/Federal legislative advocacy
  - Cap-and-Trade
  - Transportation Corridors Improvement (TCIF)
  - Fully-funded National freight program
- SCAG Sustainability Program - \$12 million in FY13-15, more to come
- Economic analysis of 2016 RTP/SCS
  - Economic development
  - Job growth
  - Project streamlining
  - Move local projects forward
  - Achieve a balance between economic and environmental sustainability



# Upcoming Schedule

<b>Draft 2016 RTP/SCS &amp; PEIR Release</b>	<b>December 2015</b>
<b>2016 RTP/SCS Public Comment Period</b>	<b>Minimum 55 Days</b>
<b>2016 RTP/SCS PEIR Public Comment Period</b>	<b>Minimum 45 Days</b>
<b>Elected Officials Briefings</b>	<b>January 2016</b>
<b>Public Hearings</b>	<b>January 2016</b>
<b>Final Adoption of 2016 RTP/SCS &amp; PEIR</b>	<b>April 7, 2016</b>





Thank you!

Learn more by visiting [www.scagrtpscs.net](http://www.scagrtpscs.net).

Contact me at: [ikhrata@scag.ca.gov](mailto:ikhrata@scag.ca.gov) or 213.236.1800





## Report to City Council

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**TO:** Mayor and City Council

**FROM:** Jane Halstead, City Clerk

**AGENDA DATE:** November 3, 2015

**TITLE:** DISCUSSION OF NEXTDOOR.COM ONLINE SOCIAL NETWORK

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### **RECOMMENDED ACTION**

#### **Recommendations: That the City Council:**

1. Receive and file a report which reviews the Nextdoor.com online social network.

### **SUMMARY**

This report will provide a general overview of Nextdoor.com, the City's use of the online social network and a review of frequently asked questions.

### **DISCUSSION**

#### **About Nextdoor.com:**

Nextdoor.com provides an online platform for neighborhoods to participate in geographically defined (neighborhoods) social networks to facilitate communication among neighbors and build stronger neighborhoods. Members can use the neighborhood-based networks to communicate about and accomplish a variety of things including: organizing events, sharing recommendations, asking questions, discussing issues, and notifying one another of unusual activity in the area.

The neighborhood-based social networking platform has been connecting neighbors for four years and is used by 79,000 neighborhoods across the country. The City of Moreno Valley is one of approximately 1,300 public agencies utilizing Nextdoor.com to engage with residents. Nextdoor.com provides a unique service at no cost to members or public agencies. The platform differs from other social media groups (Facebook, Google) in the following ways:

- Address verification helps ensure that the people on Nextdoor.com are really neighbors.
- A neighborhood directory identifies who member neighbors are.
- A neighborhood map allows for targeted invitations.
- The ability to communicate with people who live near you, but outside the neighborhood through the Nearby Neighborhoods feature, as well as the ability to create public or private groups (sub-groups) within the neighborhood.
- The ability for members to control their email settings based on the types of messages they want to receive.
- An Urgent Alerts feature, which makes it possible to blast out urgent information (emergency, crime, etc.) by text message as well as email.
- A Recommendations section which archives recommendations by category making it much easier to browse and find information over time.
- Classifieds and Free Items categories which makes this kind of exchange easier and more efficient than a purely message based solution.
- A dedicated Crime and Safety section.

Nextdoor.com also employs a comprehensive privacy policy and guidelines for safety and neighborly behavior. All members must verify their addresses via a password provided through a phone call or post card delivered to their property, or can be verified by a neighborhood lead. Leads are neighbors who serve as site administrators.

- All members subscribe with their real names.
- Each member chooses where information is shared.
- Each neighborhood website is securely encrypted.

These steps help ensure that only members in a given designated area populate the network. This helps contribute to building trust and fostering a willingness to share information and ideas. Nextdoor.com asserts that it never shares personal information with any third parties and that information shared on a Nextdoor.com website cannot be accessed by those outside the neighborhood (including the City) or found through Google or other searches.

Nextdoor.com's robust Frequently Asked Questions (FAQ) section of their website defines items of interest including, but not limited to:

- Guidelines for Neighborly Behavior
- Role of Neighborhood Leads
- Handling Neighborhood Conflict

The City's use of Nextdoor.com:

On October 22, 2013, the City Council approved expanding City communications by authorizing staff to work with Nextdoor.com to establish 27 Nextdoor.com neighborhoods consistent with the 2013 boundaries of Moreno Valley's elementary schools for use by Moreno Valley residents. These are in addition to the few Nextdoor.com neighborhoods that already existed. There are 34 active Nextdoor.com neighborhood websites in Moreno Valley. This expansion was added to compliment the City's use of the website, MVTV-3, Facebook, YouTube, Twitter, and CityLink.

While the City can, and does, post information to established Nextdoor.com neighborhoods, the City cannot view or participate in interactive conversations between neighbors. The City can interact with residents only when a resident replies to, or comments on a City post, or sends a private message directly the City's Nextdoor.com website inbox.

Because Nextdoor.com neighborhood websites are secure, only a small amount of information about members using Nextdoor.com in Moreno Valley is made available to the City. The information and metrics made available per neighborhood and citywide are:

- Total number of members (approximately 2,500)
- Percentage of households (approximately 3%)
- Number of posts and replies within 30 days
- Number of members opting to "mute" City messages (0)
- Identification of members serving as leads per neighborhood

The City promotes the use of Nextdoor.com on its website, in CityLink (newsletter) and on social media from time to time. Moreno Valley Police Department Neighborhood Watch groups actively promote its use at their meetings.

### **ALTERNATIVES**

N/A

### **FISCAL IMPACT**

There is no impact to the General Fund. Posting information to the social networking site requires a negligible increase in staff time. Currently, Nextdoor.com does not charge the City or users any fees for using their service.

### **NOTIFICATION**

N/A

### **PREPARATION OF STAFF REPORT**

Prepared By:  
Shanna Palau  
Management Analyst

Department Head Approval:  
Jane Halstead, CMC  
City Clerk

Concurred By:  
Steve Hargis  
Technology Services Division Manager

**CITY COUNCIL GOALS**

**Public Safety.** Provide a safe and secure environment for people and property in the community, control the number and severity of fire and hazardous material incidents, and provide protection for citizens who live, work and visit the City of Moreno Valley.

**Positive Environment.** Create a positive environment for the development of Moreno Valley's future.

**Community Image, Neighborhood Pride and Cleanliness.** Promote a sense of community pride and foster an excellent image about our City by developing and executing programs which will result in quality development, enhanced neighborhood preservation efforts, including home rehabilitation and neighborhood restoration.

**ATTACHMENTS**

None

**APPROVALS**

Budget Officer Approval	<u>      ✓ Approved      </u>	10/28/15 3:20 PM
City Attorney Approval	<u>      ✓ Approved      </u>	10/28/15 3:48 PM
City Manager Approval	<u>      ✓ Approved      </u>	